2020 vSOFIC Media Guidelines

The National Defense Industrial Association (NDIA) and the U.S. Special Operations Command (USSOCOM) welcome professional media members to cover the virtual Special Operations Forces Industry Conference.

ELIGIBILITY ***PLEASE READ CAREFULLY***

DO NOT register as media for vSOFIC if you are not a working journalist.

Anyone found registered fraudulently as media will have their access revoked and will need to register as a paid participant to take part in vSOFIC.

All media registration requests are reviewed before credentials are issued.

Anyone who is not a working journalist CANNOT register as media for vSOFIC. This includes those in advertising, marketing, business development and business operations including executives, publishers, analysts and public relations personnel and anyone who is not a working journalist.

For media registration, contact Meredith Mangas at NDIA: mmangas@NDIA.org.

The event organizers require proof of employment to make certain only qualified media receive press access to vSOFIC. Qualified media are those journalists who work for a full-fledged news organization. Proof of employment includes press passes, business cards, letters of verification, a copy of or link to published work, or a masthead with the media member’s name.

Freelance media must provide a letter or email from the outlet they are representing or, if working independently, a statement of editorial work.

SAFETY AND SECURITY

NDIA is not liable for the actions of or statements from vSOFIC participants during the conference. Event officials will remove inappropriate content from the website, including questions, chats and comments. They will disable accounts deemed responsible for such content or behavior. Any content that suggests direct threats or physical harm will be deleted and the posters will face consequences, to include charges where appropriate.

ACCESS AND RULES

You will receive access as a media participant in vSOFIC.

Except for PEO one-on-one meetings, the event’s scheduled sessions are on the record and open to media. Organizers may close a previously open portion of a program at their discretion; they will communicate these changes to media and attendees. Please see the agenda for sessions that are open to media with restrictions or closed to media.

AMONG EVENTS OPEN TO MEDIA ARE THE FOLLOWING:

Monday
Introductory video presentations available to participants (on demand)

Tuesday
PEO C4 (Command, Control, Communications & Computers) Overview
Science & Technology Director Overview
PEO Special Reconnaissance Overview
SOCOM Commander Keynote
SOCOM Acquisition Executive Keynote
PEO SOF Digital Applications Overview
Science & Technology Disruptive Technologies and the Hyper-Enabled Operator
PEO and Science & Technology Director Media Roundtable (media must sign up to participate)
Wednesday
PEO Fixed Wing Overview
Acquisition Executive Media Roundtable (media must sign up to participate)
PEO SOF Warrior Overview
Business Roundtable
Component Commander’s Forum
PEO Rotary Wing Overview
PEO Maritime Overview
PEO SOFSA Expeditionary Sustainment Overview
PEO Services Overview

Thursday
SOCOM J4 Overview
SOCOM Chief Information Officer Overview
SOCOM User Community Perspective
Acquisition Agility Director Overview
Closed to media

PEO one-on-one discussions with members of industry

Additionally, organizers ask that media refrain from asking questions during conference presentation events. Media will have the following opportunities to meet with officials:

**Tuesday, May 12, 6:15 p.m. EDT**
Program Executive Officers and S&T Media Roundtable. Media can directly engage with PEOs during this exclusive Q&A session. **IMPORTANT:** To participate, contact Evamarie Socha at esocha@NDIA.org by Noon EDT, May 11 and indicate which PEOs you’d like to answer questions. SOCOM public affairs will be sure to have those PEOs at the roundtable.

**Wednesday, May 13, 10:45 a.m. EDT**
AE Media Roundtable with SOCOM Acquisition Executive James Smith. Meet with James Smith at this media-exclusive hour. **IMPORTANT:** To participate, contact Evamarie Socha esocha@NDIA.org by Noon EDT, May 12.

Media may not use the event or USSOCOM logos.

A Virtual Newsroom is available and features speaker background information, the media guidelines, contact information and the vSOFIC Show Daily. Vendors’ media kits and press releases are available here. For more information, contact Evamarie Socha at esocha@NDIA.org.

USSOCOM Public Affairs Office points of contact will assist with requests for interviews with government speakers or participants. NDIA points of contact will assist with requests for interviews with the association’s officials.

Please use 2020 Virtual Special Operation Forces Industry Conference, vSOFIC or 2020 vSOFIC in your reporting. Note the lowercase v in vSOFIC.

Media may record audio or video of open conference sessions only for personal and individual use. Recordings may not be disseminated, posted online or rebroadcast in any format.

**PRESS CONTACTS**

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