FOR IMMEDIATE RELEASE

PARETO POINT INDUSTRIES (PPI) ADVANCED OIL FILTRATION PRODUCTS PROVIDE THE BEST AND MOST AFFORDABLE ENGINE ASSET PROTECTION


Pareto Point Industries’ popular advanced oil filtration product PAF (Parallel-Flow Oil Bypass Filtration System) protects your expensive assets, improves performance, and lowers operating and maintenance costs.

*Keeping your oil healthy is a critical key to engine/equipment optimization and longevity.* Studies consistently find that the most serious damage to engines/equipment is caused by debris 10 microns and smaller. By removing harmful particles down to 2-Microns, compared to the 25-40 microns that most full flow filters are able to trap, our fine oil filtration system protects your engine/equipment and its critical components to the highest possible level.

PAF is simple and quick to install, and it requires no engine modifications. Once installed, PAF will improve mileage, extend service intervals, reduce the vehicle’s environmental footprint, and can double the engine’s life. Affordably priced, the short payback period will result in savings many times over during a vehicle’s service life. By the way, a grain of table salt measures about 100 microns.

We invite inquiries to discuss how PAF can improve your bottom line and, in certain circumstances, will be willing to conduct demonstration projects. We also offer volume discounts. See our website at [www.Paretopoint.com](http://www.paretopoint.com) to learn how our many customers are experiencing economic, environmental, and longevity benefits for their vehicles and many other pieces of equipment and machinery, such as gen sets.

PPI is a minority and Veteran-owned company based in San Pedro, California that has been developing advanced clean oil filtration products for over 20 years. Recent awards include The Specialized Equipment Marketing Association (SEMA - Best Product Runner Up, Trucks/SUVs) and four SEMA Global Media Awards, The National CleanTech Open (Semifinalist), Best of SEMA Show Product in Diesel World (twice), Trailer Life, and Diesel Power magazines; recognition by The Cal Tech Green Entrepreneurs Forum and many technical articles and customer testimonials. Donaldson Filtration Solutions, a preeminent Global Filter OEM, is a Pareto Point Industries Technology partner.

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