

VSO FIC

EXPANDING THE COMPETITIVE SPACE



2020 Industry Showcase & Sponsorship Opportunities

UPDATED 4.28.2020

INDUSTRY SHOWCASE OPPORTUNITIES

INDUSTRY LISTING – BASIC

\$1,000 EACH

- Company name
- Company logo
- Company description
- Company contact information
- Company website link
- Includes one (1) complimentary registration to vSOFIC

INDUSTRY LISTING – ENHANCED

\$2,500 EACH

- Includes Industry Listing – Basic (does not include basic's complimentary registration)
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Capability to host a live Zoom room to showcase products and services live up to 100 attendees
- Reporting feature includes users, visits, and downloads
- Includes one (1) complimentary registration to vSOFIC
- Company required to manage their enhanced listing

ADD-ON INDUSTRY LISTING – ENHANCED ONLY **\$1,000 EACH(SOLD OUT)**

(Ten opportunities sold)

Increase your Industry Listing exposure by adding onto your enhanced listing. This add-on will highlight your company at the top of the Industry Showcase listings, keeping your company at the top of mind to all vSOFIC attendees.

SPONSORSHIP OPPORTUNITIES

vSOFIC REGISTRATION

SOLD: [L3 HARRIS](#)

- Sponsor logo hyperlinked on event registration website
- Sponsor logo on confirmation email sent to all registrants
- Industry Listing - Enhanced included
- Sponsor logo hyperlinked included on sponsor page

HANDOUTS PAGE SPONSOR

SOLD: [ELBIT SYSTEMS](#)

- Sponsor logo placed on web-page where all handouts and presentations will be accessible
- Ability to provide two (2) PDFs to be uploaded
- Sponsor logo hyperlinked included on sponsor page

AD RETARGETING CAMPAIGN

\$3,500 (SOLD OUT)

- Sponsor-created graphics uploaded to reach 50,000 impressions
- Sponsor logo hyperlinked included on sponsor page

NETWORKING BREAK CHAT LOBBY

\$3,000 PER DAY

(One opportunity available for Thursday; Tuesday, Wednesday sold)

- Sponsor logo displayed on chatroom web-page
- Sponsor logo hyperlinked on sponsor page

NETWORKING BREAK VIDEO

\$3,000 EACH

(One opportunity available; two sold)

- 2-minute sponsor video played in rotation during at least two 15-minute breaks between sessions
- Sponsor logo hyperlinked on sponsor page

ADVERTISING OPPORTUNITIES

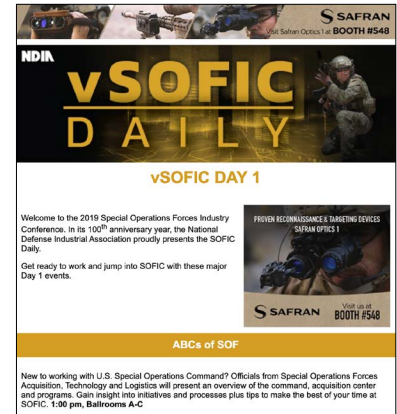
vSOFIC SHOW DAILY

\$2,000 PER DAY (SOLD OUT)

Don't miss out on an opportunity to secure exclusive digital advertising space in our vSOFIC Show Dailies!

The vSOFIC Show Daily will be emailed to all registrants on Monday through Wednesday and will keep readers informed of all the important conference highlights as well as providing in-depth editorial content and a look ahead towards upcoming speakers and opportunities to engage with the special operations community.

- 1 daily push to all attendees, delegations, industry showcase participants and sponsors
- 970x90
- 300x250



vSOFIC CONFERENCE PROGRAM AND EXHIBITS GUIDE

The vSOFIC Conference Program and Exhibits Guide will be available to all registrants on the vSOFIC website. The program will contain important information that the registrants need, including the detailed conference agenda, Industry Showcase listings, and USSOCOM overview and biographies. The program is an indispensable reference, so your ad will be seen again and again!

Full Page, 4 color \$2,500

½ Page, 4 color \$1,750

¼ Page, 4 color \$1,000

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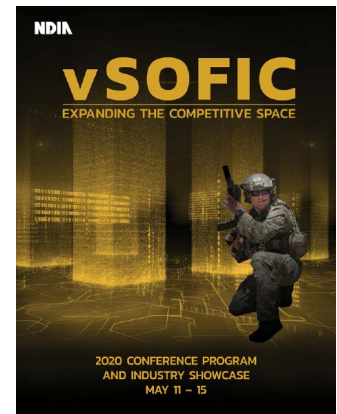
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